



IMAGE AND POSTER SIZES

Trim size: 118,5 x 175 cm
Live image area: 108,5 x 160 cm

IMPORTANT

Important informations must be placed away from the edges of the poster (**left/right/top margins: 5 cm, lower margin: 10 cm**), because the frame of the surface may cover this area.

Please plan the creative in trim size, and make sure that all important information is kept within these limits.

Bleed is no need.

We undertake a 30-day guarantee for the placement of paper posters, and we request to receive an extra 20% of the amount as spare pieces in order to be able to replace potential damaged pieces.

Condition of ensuring 100% colour matching: Please enclose cromalin or equivalent digital proof, colour sample, PANTONE code

DESIGN SPECIFICATIONS

- Please make sure that the prepared materials would not include fonts. The size of the document should be proportional to the dimensions of the poster. The rate is 1:1 100 dpi.
- In case the material contains direct colours, please also enclose the appropriate pantone codes.
- In case of four colour- based printing, TIF should be flattened, and the colour black would be the overprint.
- Before the creation of a file in Pdf format, please check whether all elements of the document are CMYK.
- System: PC
- Up to 30 pieces, posters are produced digitally, therefore the printing of direct colours is not possible in such cases.

POSTER MATERIAL

General: 150g G-print paper (clp paper)

If you have any questions, please feel free to contact us.

FINISHING SPECIFICATIONS

Creative file format: tiff (LZW compression), pdf, eps
Submitting format: FTP server, wetransfer

FTP accessibility:

- server: ftp.mediafield.hu
- username: kreativ@tmcompany
- password: kreativ
- Please send notification after any upload via email to produkcio@mediafield.hu with the following parameters: name of file and directory!

Submission deadline of creative material:
 11 workdays before the beginning of the campaign

Submission deadline of posters:
 8 workdays before the beginning of the campaign

Delivery address of posters:
 Will be consulted before campaign starts